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Ethiopian 🥒

Best Airline In Africa for 4 Years in a Row



Best Business and Economy Class Airline In Africa for 3 Years in a Row

# Ethiopian Launches Tour and Activities Services in Partnership with GetYourGuide

#### Addis Ababa, 05 August 2022

Ethiopian Airlines, the largest aviation group in Africa, has partnered with the globally leading online booking platform GetYourGuide, to offer passengers an unforgettable travel experience. This partnership provides Ethiopian Airlines' customers easy access to book travel activities alongside their flight. Passengers will have the option of booking high quality and well-curated tours and activities online either immediately after booking flights or at a later date.

Regarding the partnership Ethiopian Airlines Chief Commercial Officer Mr. Lemma Yadecha said "Ethiopian strives to offer passengers a service beyond just travel and its ancillary services are its tools in doing so. The new partnership with GetYourGuide will be the new stream of convenience our leisure passengers can enjoy. Putting our vast network and GetYourGuide's services in major cities around the world into consideration, our passengers will have a great number of exciting experiences to choose from."

Ethiopian's ancillary services, in addition to bringing end to end package shopping experience to customers, widens Ethiopian streams of services, bringing extra convenience to passengers. The airline already provides other ancillary services that are complementary to passenger's travel before its new partnership with GetYourGuide.

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**4 STAR AIRLINE** 



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GetYourGuide is the globally leading online booking platform offering unforgettable travel experiences and extraordinary tours and activities around the world such as guided tours with the best local experts, cooking and craft classes, local food tours, skip the line tickets to the world's most famous sights, once-in-a-lifetime "bucket list" experiences and niche offers that can't be found anywhere else. The tours and activities offered by GetYourGuide will be available for booking through Ethiopian Airlines website.

#### **About Ethiopian**

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy-five plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success. Ethiopian commands the lion's share of the Pan African passenger and cargo network operating the youngest and most modern fleet to more than 130 international passenger and cargo destinations across five continents. Ethiopian's fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200, Boeing 737-800, Boeing 737-8, Freighter, Bombardier Dash 8-400 double cabin with an average fleet age of seven years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft. Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with Seven business units: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services, Ethiopian Airports Services and Ethiopian Express Services (Domestic). Ethiopian is a multi-award-winning airline registering an average growth of 25% in the seven years prior to the COVID-19 pandemic. For additional information, please visit www.ethiopianairlines.com

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Tel: (251-11)517-8913/165/529/ Social Media Facebook: <u>https://www.facebook.com/EthiopianAirlines</u> Twitter: <u>https://twitter.com/flyethiopian</u>

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LinkedIn: <u>https://www.linkedin.com/company/ethiopian-airlines/</u>

Telegram: <u>https://t.me/ethiopian\_airlines</u>